



CALPEEK

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CAMPAIGN '98: NEW CAST OF GOP CANDIDATES SET TO TAKE ON U.S. SENATOR BARBARA BOXER.

Editor's note: Here's our 2nd update on the U.S. Senate race in 1998. Although we'll again use survey data from pollsters Mervin Field and The Holm Group, our analysis will focus on the candidates seeking to oust Barbara Boxer(D) next year...

...The original group of GOP candidates most often mentioned as rivals for the '98 June primary included CA Treasurer Matt Fong, San Diego Mayor Susan Golding, and U.S. Reps. Chris Cox & David Dreier. Then toward the end of '96 the names of U.S. Rep. Jerry Lewis of Riverside and Sec. of State Bill Jones began to surface. Now add the name of San Diego businessman Darrell Issa. He declared his candidacy in early March. He's worth about \$250 million and is president of Directed Electronics, the firm which makes Viper car alarms. More about Issa later...

...Of this list, only Fong, Golding and Issa are IN. The others may officially still be *testing*, but several sources (including DC-based Roll Call - the newspaper published on Capitol Hill) report that the Calif. GOP House members (Cox, Dreier & Lewis) are leaning *against* running because they are in safe seats and/or are now part of the GOP House leadership team. As for U.S. Rep. Tom Campbell, he's not running, but for some reason his name keeps popping up on polls...

...**Image Ratings:** The Holm Group (and Field) tested in this area, but we'll use Holm because the numbers are fairly close:

Candidate	Favorable	Unfavor.	N/O - Unknown
Boxer(D)	42	32	26
Fong	38	12	51
Golding	16	13	72
Jones	18	9	73

...Note: pollster Paul Holm also tested Campbell & Cox, as well as IC Chuck Quackenbush. Campbell had a 20/7 (favor/unfavor ratio), while Cox was at 14/7 and Quackenbush was at 26/19...

...**Open Primary data:** In an open primary, all the candidates are jumbled together in a random *alpha-numeric* drawing. But the party affiliation and ballot title are included. In his first *head-to-head open primary test*, pollster Mervin Field shows the following: Boxer 37%, Campbell 10%, Fong 9%, Golding 5%, Cox & Dreier both 3% and undecided at 33%. FYI: The Field data did not list SOS Bill Jones...

...FYI: a good 3/2/97 backgrounder on Darrell Issa by San Diego Union-Tribune political writer Gerry Braun. The 43-year-old Issa has been a big GOP contributor: \$175,000 to the San Diego Host Cmt. for the RNC '96 convention; \$120,000 to Prop. 209 (Issa was finance co-chair of CCRI). He's positioning himself as a *main-stream conservative* and because of his wealth and ability to self-fund, he's very credible. Stay tuned...

L.A. CITY ELECTION: CAMPAIGN HEAT TURNED UP.

Editor's note: If nothing else, the rhetoric now being used in both the L.A. Mayor's race and the L.A. City Attorney's contest should be enough to entice local tv news to take an interest in this important April 8th election. Here's our update & analysis...

...**Mayor's race first.** Until recently, this race between incumbent Mayor Richard Riordan and State Sen. Tom Hayden(D-West L.A.) has been rather tame. And insiders still believe Hayden has a very long way to go to pull an upset. But you can sense a change, especially in Riordan's campaign. Aside from some cute jabs about Hayden being the *Senator from Santa Monica* and a slap at his attendance & voting record in the CA Legislature, Riordan's campaign didn't see a real need to get

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tough on Hayden until about Mar. 5th. Riordan's team has now hit Hayden on taxes; his votes on crime bills; and his stance on Measure F (the Police Reform proposals of 1992). Some of this stuff has made ink. The first Riordan :30-sec. tv spot started airing around Mar. 8th. Riordan media consultant Bill Carrick has produced a spot called *Start* which reminds some sources of former President Ronald Reagan's 1984 tv masterpiece: *Morning In America*. A totally feel-good/positive ad...

...By contrast, Hayden is now on radio with a reported \$100,000 buy. It's a 60/40 ad: 40% promotes charter reform and 60% attacks Riordan by attempting to link the mayor to junk bond kings, union busting and city hall layoffs. A little too much in one ad, but Hayden has to make voters take notice of the muni election in order to have any kind of chance...

...FYI: Riordan & Hayden debated on Mar. 13 on Century Cable TV and **Calpeek** will have an update on that debate/confrontation next week...

...**City Attorney's Race.** Incumbent James Hahn (with his million dollar name) is still considered a favorite to win reelection, despite the fact that rival Ted Stein has raised more than \$1 million. Aside from the same old stuff about why Stein hired Webster Hubble to help on L.A. City Airport related matters and the boring stuff about allegations of sexual harassment in the city attorney's office, the 3 Hahn/Stein debates have produced little in the way of hot news. Like Hayden, for Stein to have a shot, he's got to score points. So far: *zip*...

...So insiders are wondering what Stein's tv campaign will look like. Will the first tv spot be an attack ad?? And insiders also want to see what Hahn's response will be. In a way, this campaign is more fun to watch because you've got Bob Shrum doing tv for Stein and Bill Carrick doing Hahn's tv campaign. These are two of the best national media consultants around...

...FYI: The L.A. Police Protective League(PPL), which endorsed Stein early on, recently said they urged Hahn to run against L.A. Co. DA Gil Garcetti. Funny thing is that Shrum urged Stein to do the same thing, but for a much different reason. Stay tuned...

POLITICAL FALLOUT IS MILD AS COMMISSION REFUSES TO GIVE CHIEF WILLIAMS 5 MORE YEARS.
Editor's note: The handwriting has been on the wall for many months, so the 5-0 refusal of the L.A. City Police Commission to renew Chief Willie Williams' contract wasn't a shock. Here's our brief political analysis...

...Aside from L.A. Urban League leader John Mack and very harsh criticism from L.A. Councilman Nate Holden, the negative reaction to the commission's action has been fairly mild. Insiders & city hall watchers knew Williams wouldn't be rehired as far back as last summer, when talk first surfaced about Williams as a hot political issue in the '97 L.A. Muni Election. Because the chief had very high polling numbers there was speculation that refusal to renew his contract might have a negative impact on L.A. Mayor Richard Riordan, who appointed the 5-member commission...

...Mayoral rival Tom Hayden endorsed Williams, but the feeling among insiders is that while Black voters may not like Riordan, they're not thrilled with Hayden. And with Riordan saying he wanted Dep. Chief Bernie Parks (who also is Black) as interim chief, Riordan may have neutralized his potential problems. Some Black leaders, such as Mack, say they may withdraw their support for Riordan. We'll see...

...For the benefit of non-L.A. **Calpeek** readers, here are the key reasons why Williams' contract wasn't renewed: 1) although initially many thought he was the best person at the time, insiders soon realized Williams was in over his head in a department which hated outsiders; 2) he was slow to implement the Christopher Commission Reform package; 3) rank & file police complained about the "lack of leadership" at the top of the LAPD; 4) the chief never cultivated allies on the City Council (a key mistake); 5) Williams made a critical mistake by saying he'd sue the city for \$3 million if he didn't get a new contract. Even L.A. City Attorney James Hahn was shocked -- and Hahn had struck his political neck out to endorse Williams for a 2nd term...

...Williams can appeal the commission's decision to the council, but he doesn't have 10 votes to overturn the commission. Will the city offer him some kind of settlement??? Stay tuned...

NOW's IRELAND TO SPEAK AT LECTURE SERIES.

NOW Pres. Patricia Ireland will speak at Soka Univ. of America's Human Rights Lecture series, 7 p.m., Mar. 18 at Soka Univ. in Calabasas. Event is free. For info ☎(818)873-3780...

PART 8: NEW SPORTS SURVEY ON S.F. PLAN.

Editor's note: This week in Part VIII of our continuing series on *public funding of sports facilities* we'll focus on new polling data on the S.F. 49ers stadium measures (D & E), as well as some new data about returning NFL football to the "new" L.A. Coliseum. Here's our update...

...**S.F. data first.** A new poll published in the *S.F. Chronicle* (Mar. 10th). Poll by Mark Baldassare & Associates, Mar. 2-5, 600 registered voters:

...**1st Question:** how do voters feel about the 49ers stadium bond deal on the June 3rd ballot? 39% would vote YES, 47% would vote NO, 14% don't know...

...**2nd Question:** would this measure create thousands of new jobs? Will create many new jobs 56%; will not create many new jobs 34%; don't know 10%...

...**3rd Question:** will this measure cost city taxpayers money, or is it revenue neutral? Will cost 71%; will not cost 14%; don't know 15%...

...And finally: how do voters feel about Mayor Willie Brown's "trust me" pledge to negotiate the deal? Less likely to support 24%, more likely to support 17%, no difference 55%, don't know 4%...

...**Bottomline:** several S.F. sources see this new data as being *bad news* for Mayor Willie & the 49ers. As one source told **Calpeek**, "There's no organized opposition as yet, so to start out trailing is just not a good sign."...

...**L.A. polling data.** 1995 was the last year the NFL Raiders played in the L.A. Coliseum. Do L.A. football fans want another NFL team? Poll by Lawrence Research, Mar. 1-4, w/two samples (300 households + 400 sports-viewing households)...

◆ 78% favor having an established NFL team move to L.A. vs. 84% who favor a new expansion team in L.A....

◆ Overall, 88% of those polled favor a return of NFL football to a renovated L.A. Coliseum vs. 8% opposed. Included in the renovation proposal was secured on-site parking; increased security & safety; more/better rest-rooms; new seating arrangements closer to the playing field; shuttle trams between parking lots and the Coliseum...

...The survey data also indicated that there would be a market for the more expensive seating arrangements now being offered by NFL teams -- including club seats (at various price levels) and personal seat licenses. But the one questions which is not presented here is this: although respondents favor a return to NFL football at a new L.A. Coliseum, if the renovations involved the use of taxpayer dollars, and it were put on a ballot, would voters approve or disapprove???

...FYI: At the recent NFL meeting in Palm Desert, the owners approved cross-ownership of sports teams, meaning that L.A. Dodgers owner Peter O'Mally could still own the Dodgers and perhaps get an NFL franchise in L.A. and build a stadium on land next to Dodger Stadium. That would be a major setback for plans to renovate the Coliseum. Stay tuned...

CALIF. LINCOLN CLUB ACTIVITY IN L.A. AREA.

The downtown L.A. chpt. of the Lincoln Club features political consultant Joe Cerrell, 12 noon, Mar. 18, The Calif. Club. Cerrell also will address the San Gabriel Valley chpt. at 7:30 a.m., Mar. 21, Industry Hills Sheraton. Wilbert Smith addresses the South Bay chpt. at 12 noon, Mar. 21, Torrance Marriott Hotel. For info, contact Sheila McNichols ☎(818)969-1304...

L.A. COUNTY SUP. DON KNABE TO ADDRESS FORUM.

L.A. Co. Sup. Don Knabe will address members of the L.A. Current Affairs Forum, 11:30 a.m. reception, 12 noon lunch, Mar. 31, Hyatt Regency Hotel, L.A. For info ☎ Emma Schafer (213)627-7427...

SPEAKER CRUZ BUSTAMANTE AT VICA DINNER.

Demo Assembly Speaker Cruz Bustamante will be the keynote speaker at the Valley Industry & Commerce Assn.'s 19th annual dinner meeting, 7:30 p.m., April 3 at the Sheraton Universal Hotel. For info ☎(818)888-2228...

CRA SETS APRIL 4-6 FOR STATEWIDE CONVENTION.

The Calif. Republican Assembly(CRA), the state's largest grassroots GOP volunteer organization, will hold its Statewide convention April 4-6 at the Red Lion Inn in Ontario. Some big name GOPers are set to appear, including TX Gov. George W. Bush, U.S. Sen. Fred Thompson, Steve Forbes and Pat Robertson. The CRA info hotline ☎ is (909)944-3962...

CALPEEK'S INFOBAHN: POLITICAL SHORT TAKES.

Editor's note: Here are a few political items worth noting...

■ ***Hi-tech Politics*** - Sources say the new name for the Calif. Technology Alliance (to reflect a national vs. Calif. outlook) will be: **New Technology Network**. In the original agreement, hi-tech execs John Doerr and Tom Proulx were to share co-chair duties, but sources say the two are hardly speaking these days...

■ ***Coastal Politics*** - Assembly Speaker Cruz Bustamante(D) has now named his appointees to the CA Coastal Commission. The key environmental groups had given Bustamante a Top-10 list of folks they wanted, but Bustamante picked his own. And these new panelists also got praise from CA tree huggers. The 4 are: Monterey Co. Sup. Dave Potter, San Diego Councilwoman Christine Kehoe, Santa Barbara attorney Pedro Nava and Dr. Andrea Tuttle of Arcata. The Speaker described these appointees as *moderates*...

■ ***Full Metal Jacket*** - More reaction to the North Hollywood bank robbery shootout: effective immediately, the L.A. Co. Sheriff's Dept. will begin deploying the AR-15 rifle (semi-automatic) in all field supervisor's cars after completion of training. FYI: sources say the muni judge who arraigned the two dead robbers back in 1993 was none other than new U.S. Rep. James Rogan(R-Glendale)...

■ ***New Data on Abortion*** - Given the current debate in Congress over partial-birth abortions, here's some new data from pollster Mervin Field: 62% continue to favor abortion during the *1st trimester* of pregnancy. After that support drops like a rock: only 26% approve of abortion in the *2nd trimester*; just 14% in the *3rd*. However, if the mother's health is threatened in the late stages of pregnancy, 78% approve of abortion...

■ ***Sybert On the Move*** - Rich Sybert, the moderate Goper who was mashed by Brad Sherman(D) in the 24th CD last year, is looking *westward* and its got rival Goper Tony Strickland somewhat worried. Strickland has already announced that he'll seek Assemblyman Nao Takasugi's 37th AD in '98. Takasugi is *termed out*. Strickland's tactics: Sybert's ex campaign mgr., John Theiss, has written a letter to a list of Sybert supporters saying that Sybert is the wrong guy for the 37th AD post. The March 6th letter says in part that if Sybert were to move, he'd be viewed as a desperate politician --- moving for the 2nd time to run for office...

NEW JOBS, ADDRESSES AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook...

● Jennifer Helms has been hired as Exec. Asst. at Sacto-based The Bovee Co. Helms was a legislative intern for Assemblyman George House...

● GOP fundraiser Cassandra Vandenberg has been named finance director of the CA Republican Party...

● Michele Brooks of the Western Mobilehome Park-owners Assn. moves to Arlington, VA in April to become director of communities for the Manufactured Housing Inst...

● Resigned: James M. Strock, after 6 years as the 1st chief of Calif.'s EPA...

● David A. Coulter, chair & CEO of BankAmerica Corp., has been named to the Board of Directors of Public Policy Inst. of Calif...

● Kosmont & Associates moves to 601 S. Figueroa St., Ste. 4895, L.A. 90017. New ☎(213)623-8484...

● GOP political consultant Bill Saracino has been hired by Gun Owners of CA & America as political director. Saracino was executive director for GOC in the mid-1980s. New address for GOC is 10100 Fair Oaks Blvd., #1, Fair Oaks, CA 95628. ☎ (916)967-4970...

● Jeffrey E. Langan has joined law firm of Bell, McAndrews & Hiltachk as an associate attorney. He'll work out of the firm's Santa Monica, CA office...